



# Wadhvani Entrepreneur - NEN

Inspiring, educating, and enabling student entrepreneurs



# About **Wadhvani Foundation**

**Mission:** Accelerating economic development in emerging economies through large-scale job creation.

## Wadhvani Technology Platform

**Wadhvani Advantage:** Empowers small and medium size businesses with capabilities to maximise their growth potential

**Wadhvani Entrepreneur:** Inspires, educates and enables startup entrepreneurs

**Wadhvani NEN:** Empowers students to create high-potential startups

**Wadhvani VFT:** Empowers entrepreneurs and incubators to build successful and scalable startups

**Wadhvani Opportunity:** Empowers students to command family-supporting jobs through 21st century skills

**Wadhvani Innovation:** Accelerates large-scale academia/industry lead innovation through grants

**Wadhvani Catalyst Fund:** Amplifies economic and job growth through scaling third-party efforts

**Wadhvani Institute of Technology and Policy:** Bridging the gap between Policy and Technology

**Create Jobs • Change Lives • Scale Impact**

ASIA



AFRICA



LATIN AMERICA



# Wadhvani NEN: Benefits to your Institute

We will mainstream entrepreneurship education at your campus with our experiential 14 weeks' NextGen Program, at no cost to institutes & students.

- Inculcate a culture of entrepreneurship and inspire the best & brightest on your campus to become entrepreneurs
- Equip your students to become better professionals with improved job prospects
- With the likes of Sachin Bansal and Byju Ravindran creating unicorn startups, there is an increased demand for entrepreneurship courses
  - Millennials want to shape their own future
  - Entrepreneurial skills are key to their working lives
- Students will get access to the AI-enabled Wadhvani Technology Platform with highly curated content, course material and certification - all backed by two decades of experience in the entrepreneurship ecosystem

**World's leading institutes like Harvard, MIT, Stanford, INSEAD, IITB are known for fostering entrepreneurship, innovation & incubation**





# Wadhvani NEN: Benefits to your Students

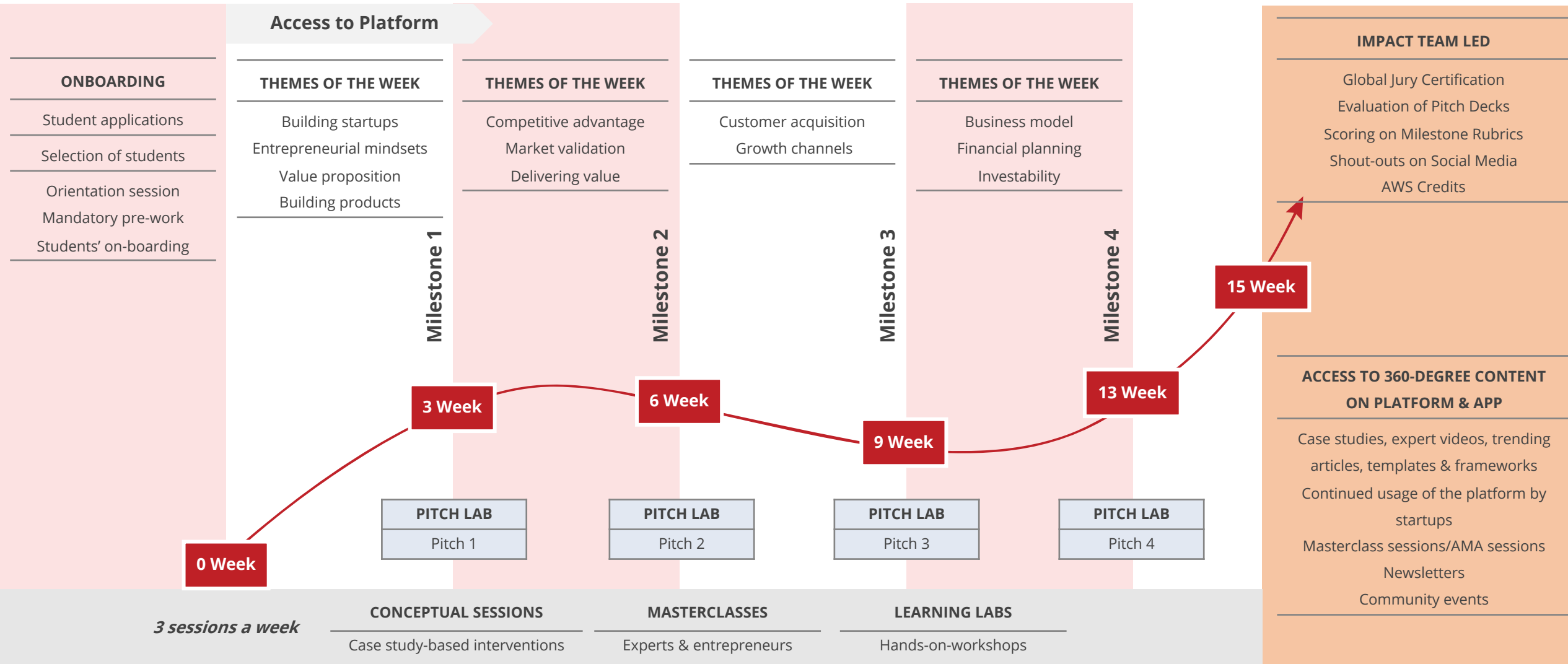
The experiential and practice based NEN NextGen program will empower your students with knowledge and skills to create high-potential startups and/or improved employability.

- A 14-week, 4-milestone course with a Real Venture launch in 10 weeks as an outcome
- Experiential, real-world learning:
  - ~35 hours of content, sessions, reference material; experienced entrepreneurship educators
  - 'Learn by doing' pedagogy through curriculum-focused videos, assignments, case-based content
  - Learning labs (booster clinics, workshops), pitch simulators & pitch days
  - Masterclasses by marquee entrepreneurs, mentors, industry experts
  - Exclusive 1:1 mentoring sessions
- Ecosystem connects:
  - Access to incubators/accelerators/early-stage investors
  - Startup internship opportunities
  - A global community of mentors, experts & evaluators (across Asia, Africa, LatAm)
- Exclusive access to the Wadhvani Technology Platform
  - On-demand content, templates, framework, checklists, Q&A forum
  - Mentor guidance/Global mentors' app
  - Personalized connects/scheduling, calendaring with connects
- Validation and recognition
  - Validated MVP & investor pitch endorsed by a global jury
  - E-certificate



# NextGen: Milestone-based Experiential “Idea to Startup” Journey

Our curated material, case studies, masterclasses and exposure to experts/mentors help in creating compelling value propositions, financially viable business models, pitch decks, validated MVPs, culminating into Real Ventures (RVs).



पिपेचन तथा रीयल वर्ल्ड वर्ल्ड लॉगिंग से संभव हुआ। इससे हमें आवश्यक आत्मनिर्वासा हासिल हुआ और स्टार्टअप की अपनी यात्रा में हम और बड़े पैमाने पर पैसा पाए। हम भाग्यशाली रहे कि हमें वाशबाना एनर्जी प्रोसेस से मेन्टरी सपोर्ट मिलता और वे हमें बाजार में कदम रखने, विश्लेषण करने, और ग्राहकों की समस्याओं को भी फिज प्रिप्रेष से देखने के लिए प्रेरित करते रहे। आओमने-नामने के मेन्टरीज ग्रुप से हमें अपने प्रोटीटाइप का विकास करने में सहायता मिली। इस प्रोग्राम के दौरान वाशबाना एनर्जी ने हमें एक विस्तृत सर्वेक्षण करने में सहायता दी ताकि ग्राहकों को समझा जा सके। हम लोगों ने करीब 50 जगह का सर्वेक्षण किया और जितने जाने वाले 400 लोगों को रीयल लॉगिंग और यह यह निष्कर्ष निकला कि फिटनेस उद्योग में भारी समस्या है और यह दोनों पक्ष के लिए है। हम फिटनेस के शौकीन की बात करते या फिटनेस स्टूडियो के मालिक को। सबसे फिटनेस का विकास हुआ। यह दो शब्दों फिटनेस और टाईकून का मेल है, चूंकि प्रत्येक व्यक्ति का अपना एक स्वस्थ और फिट जीवनशैली का होता है और यह खुद को एक अच्छे व्यक्ति के रूप में देखना चाहता है। इस समय हम लोग प्रोडिजियल को दुल्हा कर रहे हैं और शुरूआती फंड जुटाने की योजना बना रहे हैं।



# Our **Experience** | India

Igniting and establishing a nationwide culture of entrepreneurship

**17,000**

Students  
enrolled

**6,000**

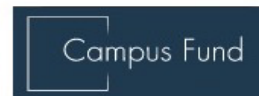
Ventures  
created

**2,500**

Ventures certified  
by a global jury

**80**

Institutes



# NEN Beneficiaries Speak



*"The Wadhvani NEN Boot Camp gave us two key learnings --building a startup pitch deck and presenting sophisticated topics in a short & simple manner"*  
- Shailesh Kumar Sahu, Student Venture: DAWN, IIT Kharagpur



*"The Wadhvani NEN mentor and its structured entrepreneurship course helped us refine our startup idea in terms of scalability, financial feasibility and customer value-adds"*  
- Mrinal Narain, Student Venture: Numo Uno, IIT Kharagpur



*"I am impressed by the marked improvement in the students' attitude due to the WF NEN entrepreneurship course and I am looking forward to rolling out the program across the entire campus in the coming semester."*  
- Lucy Kibe, Team Leader, MKU Nairobi Campus



*"The Wadhvani NEN Boot Camp provided mentoring and helped us in understanding the pain points of the customer, making a prototype and getting validation"*  
- Shraman Pal, Student Venture: Wholesome, IIT Kharagpur



*"The Wadhvani NEN Boot Camp supplemented our technical and academic learnings by providing knowledge on solving real-life problems, a step-by-step process to startup, and assignments/ materials in LearnWISE"*  
- Soumyajit Chakraborty, Student Venture: Dyskas, IIT Kharagpur



*"The WF NEN program has drawn students from across disciplines and moulded them into one team. Students are benefiting daily from entrepreneurship-led skills, never-before seen in the university. E Cell registration has grown as more students are keen to share ideas on business."*  
- John Kamau, The CEO MKU Street Smarter E Cell



*"The Wadhvani NEN Boot Camp helped take 'eSaathi' to new heights and become a marketable venture"*  
- Kshitij Khandelwal, Student Venture: eSaathi, IIT Kharagpur



*"The entrepreneurial boot camp by Wadhvani NEN turned out to be a starting point of my journey as an entrepreneur and helped me transform my idea into a real venture"*  
- Sukesh JR, CEO & Co-Founder, Chef@Home



*"WF NEN program is being offered to all students as a free package to enhance their abilities and to become self-reliant at the close of their campus life."*  
- Prof. Stanley Waudo,, The Vice Chancellor - Mount Kenya University

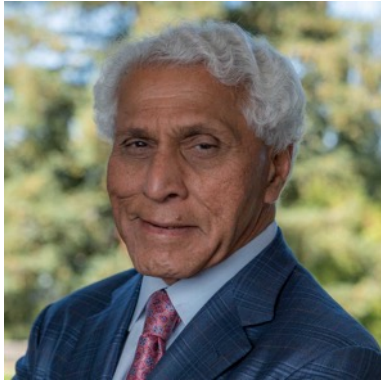


*"To be successful, entrepreneurs need to learn from the experience of other entrepreneurs who have walked the path. Cradle has charted entrepreneurial journeys and has built a good network of mentors to sharpen entrepreneurial skills. Wadhvani Foundation's advice and expertise will go a long way" in developing capable entrepreneurs"*  
- Nazrin Hassan, CEO, Cradle Fund Sdn. Bhd.

***... and many more***



# Wadhvani Foundation: Leadership



**Dr Romesh Wadhvani**  
Founder and Chairman

- Silicon Valley entrepreneur and philanthropist
- Until 1999, built three successful companies, the last of which was exited at over \$9 billion
- Founding Chairman and CEO of \$3.5 billion Symphony Technology Group (1999)
- Founder and Chairman of Wadhvani Foundation (2000)
- Founding Chairman of PE firm Symphony AI (2018)
- Member of the Gates Buffet Giving Pledge
- Padma Shri 2020 awardee
- President Obama appointee to the Board of Trustees of the John. F. Kennedy Center
- Board Member of Center for Strategic and International Studies, Washington, D.C.



**Dr Ajay Kela**  
President and CEO

Dr Kela leads the Foundation's initiatives globally and is driving its expansion across Asia, Africa and Latin America.

- Expanded Foundation's initiatives across 20 countries and enabled over \$100M of Govt. investment during the past eight years
- Scaled startup Symphony Services to \$175M with eventual exit at \$780M
- Grew AutoCAD business from \$170M to \$850M during 10 years at Autodesk
- PhD research on computer graphics lead to multi-million dollar products at GE and Autodesk
- B-Tech, IIT Bombay, India and Ph.D from University of Rochester, USA



**Sanjay Shah**  
Chief Operating Officer,  
India/SE Asia

Sanjay heads the India/SEA operations of the Wadhvani Foundation.

- Over three decades of experience in founding and steering software product companies to the global market
- Founded Zpty, Instavans Logistics, Skelta, Everest Software and Accel Computers, some of which were successfully acquired
- Last stint was with iManage as its Managing Director for Asia responsible for business development of its solutions in Asia
- On the board of Sasken Technologies and Instavans Logistics as an Independent Director, and on the advisory board of Avo Automation
- Member of iSpirt (Indian Software Product Industry Round Table), Young President's Organization, and currently on the board of the Bangalore chapter
- M.S. in Computer Science from Virginia Tech and a B.Tech in Aeronautical Engineering from IIT, Bombay



**Rajeev Warriar**  
EVP, Wadhvani  
Entrepreneur

Rajeev is working towards enabling a vibrant Wadhvani Foundation Ecosystem Platform which will connect WF beneficiaries (across the WA, WE and WO Initiatives) to peers, mentors, experts, service providers, customers, and others.

- A software professional with engineering, business development and management experience in India, Australia, Canada and US
- Has varied experience in general management, entrepreneurship, information technology, software development, consulting, and planning of technology for enterprise & e-commerce companies.
- BE in Mechanical Engineering from NIT Bhopal and Post Graduate Diploma in Software Enterprise Management from IIM Bangalore



**Thank You**

<https://entrepreneur.wfglobal.org>