**Program mainstreaming scenarios**

* **Scenario 1: As a credit course**

Management and autonomous institutes running Curriculum as a Credit course.

**Ex.** Couple of colleges in Bangalore & Bhubaneshwar are running this as a credit course awarding 2-3 credits per semester. Credits earned to add up to final assessment for the UG program.

* **Scenario 2: As a compulsory Certificate Program**

In some markets, program is offered as a compulsory certificate course for all E-cell students.

**Ex.** A premier University in Indore is running this as a certificate program for all E-cell Students

* **Scenario 3: Running as a Certificate Program, under extra-curricular/co-curricular scheme**

Few markets are running this as an add-on certificate course with marks linked for final assessment. Some institutes have linked to the internals.

Ex. A Premier Management college in Bangalore has linked to internals

* **Scenario 4: Replaced/integrating into existing entrepreneurship subject with Curriculum**

Few institutes replace their existing content in entrepreneurship with WF Curriculum without changing their assessment patterns.

**Ex.** Few institutes in Hyderabad are replacing their existing course with our Curriculum and running it as an elective.

An institute in NCR had integrated the content into the existing course.

* **Scenario 5: Launching the Curriculum as a BBA course/degree program in entrepreneurship**

University /Autonomous colleges launching the WF Curriculum as a full-fledged UG program.

**Ex.** An institute in Bangalore is running this as a 3yr BBA course in Entrepreneurship

Most institutes in NCR & Indore are running the course as an extra certificate program and not linked to semester marks. Course is offered to only interested students.